

# Business

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Tuesday, April 15, 2014

**IT'S YOUR BUSINESS**  
DAILY NEWS STAFF

## Bigham Jewelers is business of month in Collier

**Bigham Jewelers** was chosen as the Collier County business of the month for April.

The **Greater Naples Chamber of Commerce** and Collier County Commission make the monthly selection to an organization that has enhanced the community through its financial, volunteer and active civic work.

The April award was presented recently to **Deb Silver, Ursula Pfahl and Kristen Nervo** of Bigham Jewelers with a plaque.

Bigham Family Jewelers specializes in fine jewelry and Swiss timepieces.

For more information, go to [www.bighamjewelers.com](http://www.bighamjewelers.com).

## Everglades Excursions has 20th anniversary

**Everglades Excursions**, a subsidiary of **Naples Transportation & Tours**, is celebrating its 20th anniversary in business this year.

Everglades Excursions offers Safari Wagon trips by a guide who provides narration throughout the tour.

"For two decades, our professionally trained tour guides have combined humorous stories and facts and revealed the hidden treasures of our very unique environment," said **Randy Smith**, chief executive officer of Naples Transportation & Tours, in a statement. "These daily Everglades adventures have proven to be popular with both local residents who want to learn more about their surroundings and visitors experiencing our area for the first time."

Tours begin with an airboat trip through the Ten Thousand Islands. Visitors then take a narrated jungle cruise through Everglades National Park. Afterward, visitors learn the history of the Everglades and Everglades City with a visit to the Museum of the Everglades, Smallwood Museum or the Rod & Gun Club.

Both half- and full-day tours are offered.

Tours depart and return daily from the headquarters at 1010 Sixth Ave. S. in Naples. For more details, call 239-262-7300 or go to [www.Everglades-Excursions.com](http://www.Everglades-Excursions.com).

## People on the move

Agents **Linda Sanfilippo, Cindy Sitton, Brian Murty, Bryan Christie, Rosie Smith** and **Rick Barnes** have joined **Royal Shell Real Estate Inc.**

**Terese DeLuca**, Realtor with **Berkshire Hathaway Home Services Florida Realty's** Fifth Avenue South office, earned two awards: The Top Producer Excellent Award for 2013 from the Woman's Council of Realtors, and The President's Circle Awarded for 2013 from Berkshire Hathaway.

Attorney **Kelly L. Fayer** was selected as a Five Star Professional in the category of estate planning attorneys. Five Star Professional is a widely published award program in the financial services industry.

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April 15 | Tax deadline day

# If you don't owe, don't you worry

■ But if you're late paying, expect to be penalized

By **Stephen Ohlemacher**  
Associated Press

WASHINGTON — The calendar shows April 15, and you haven't even started on your federal tax return? Chances are, you don't need to fret.

If you're due a refund — and about three-fourths of filers get refunds — April 15 isn't much of a deadline at all.

The Internal Revenue Service doesn't like to talk about it, but penalties for filing late federal tax returns apply only to people who owe money. The penalty is a percentage of what you owe. If you owe nothing, 5 percent of nothing is ... nothing!

But it doesn't make much sense to file late. If you are owed a refund, why wouldn't you want it as soon as possible? And if you have

unpaid taxes, the late fees add up quickly.

"Most people with refunds are filing early in January, February and March because they'd like the refund early," IRS Commissioner John Koskinen said. "So we don't see an incentive and we don't see much experience of people waiting later for us to keep the money longer."

The failure-to-file penalty is generally 5 percent of your unpaid tax bill for every

See TAXES, 4B

## Jack Bloodgood | Creator of the great room



JACK BLOODGOOD (2)

The spacious living room of this Bay Colony home in Naples is an example of the innovative living space design introduced by architect Jack Bloodgood.

## He made homebuilding 'GREAT'

■ Architect, 83, who quietly retired to Naples known for bold innovations



Jack Bloodgood retired to Naples nearly two decades ago.

By **June Fletcher**  
[june.fletcher@naplesnews.com](mailto:june.fletcher@naplesnews.com) 239-263-4775

Most people give little thought to what makes their living space more than just shelter — the sort of cramped, boxy spaces that Americans called home as late as the 1960s.

So who introduced the great rooms, multipurpose rooms and indoor-outdoor living spaces homebuyers take for granted today to the mainstream marketplace?

Turns out it was Jack Bloodgood, 83, a Des Moines, Iowa, architect who retired to Naples nearly two decades ago.

His designs have been built in hundreds of thousands of houses across the country, including in Southwest Florida in places such as Pelican Bay and the Vineyards.

Along the way, he convinced his builder clients to vary their façades so communities would avoid a tacky-tacky sameness, and the Federal Housing Administration to change its minimum

property standards to encourage the use of new designs and materials.

A modest man who prefers to avoid the limelight, Bloodgood started his firm in 1966, when he was working as building editor at *Better Homes and Garden* magazine.

His travels across the country convinced him that most Americans were living in boring spaces. So he created a house plan service that published a

See ARCHITECT, 5B



Bloodgood designed this Bay Colony home working with Coastland Builders in Naples. The project was completed in the early 1990s.

## U.S. retail sales

# Winter's thaw brings out shoppers, March profits

By **Victoria Stilwell**  
Bloomberg News

WASHINGTON — American retailers warmed up in March as the winter chill faded — and it wasn't just car dealers who benefited.

Sales jumped a greater-than-forecast 1.1 percent, the biggest gain since September 2012, following a 0.7 percent advance in February that was more than twice as large as previously reported, Commerce Department figures showed Monday in Washington. Ten of 13 categories, from auto dealers to furniture and clothing stores, showed a pickup.

More seasonable temperatures brought out shoppers who had holed up at the start of the year, unleashing demand delayed by the snowstorms that blanketed much of the country. Although the surge in sales came too late to boost economic growth in the

first quarter, it probably will propel a marked rebound from April through June.

"It really is a story of pent-up demand," said Russell Price, a senior economist at Ameriprise Financial Inc. in Detroit and the best sales forecaster in the past two years, according to data compiled by Bloomberg. "As employment levels continue to improve at a modest pace, so too should consumer spending."

The median forecast of 78 economists surveyed by Bloomberg called for a 0.9 percent increase in total sales. Estimates ranged from a 0.1 percent drop to a 1.5 percent gain after a previously reported 0.3 percent increase in February.

The sales figures used to calculate gross domestic product, which exclude categories

See RETAIL, 5B

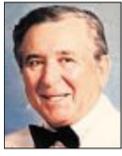
# Obituaries

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## John R. Carollo

Naples, FL

John R. Carollo, 89, of Naples, FL, found peace Thursday, April 10, 2014.



Devoted husband of June L. Carollo. Loving father of James (Linda) Carollo, Diana (John) Starczynski, Barbara (Chase) Underwood, and John (MaryAnn) Carollo. Dear grandfather of Lori, Karyn, Katie, Michelle, John, Mark, Matthew, Jamie, Jana, John, Natalie, Nicole, and Amanda. Honored great-grandfather of 19. Dear brother of Carmen, James (Patricia), Thomas (Karen), Catherine (the late William) Esler, and the late Sam (survived by Annette).

John loved to play tennis, golf, take walks and go for bike rides. He also loved to go to lunch with his wife, June, at Mel's Diner, First Watch, and Miller's for oysters. And above all, John loved to go dancing with his wife.

Visitation at the Pedersen Ryberg Mortuary, 435 North York Street, Elmhurst, on Tuesday, April 15, 2014 from 3:00 to 8:00 p.m. Prayers at the mortuary Wednesday, April 16, 2014 beginning at 8:30 a.m. followed by a 9:30 a.m. Funeral Mass at Visitation Catholic Church, 779 South York Road, Elmhurst, IL.

Entombment Christ the King Garden Mausoleum, Queen of Heaven Cemetery, Hillside, IL.

In lieu of flowers, contributions to Avow Hospice, 1095 Whippoorwill Lane, Naples, FL 34105-3847 (or online gifts [www.avow-cares.org](http://www.avow-cares.org)).

For info 630-834-1133 or [pedersenryberg.com](http://pedersenryberg.com).

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## Joan Kane

Naples, FL

Joan Kane, 84, of Naples, formerly of New York, passed away April 14, 2014.

She is survived by her beloved son, Robert (Bobby) Kane.

In lieu of flowers, donations may be made to The American Institute for Cancer Research (AICR).



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## George Leo Kloosterhouse

Naples, FL

George Leo Kloosterhouse, 71, of Naples, passed away on March 29, 2014.

He was a proud veteran of the Army.

George is survived by his daughter, Vicki (Jeff) Pigott; and grandson Kyle Smith.

In keeping with his wishes there will be no services.

[www.hodgesfh.com](http://www.hodgesfh.com)

Hodges Funeral Home at Naples Memorial Gardens

525 - 111th Avenue N.  
Naples, FL 34108  
(239) 597-3101

Condolences may be offered at [www.hodgesfh.com](http://www.hodgesfh.com)

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## Mary C. Lindeman

Naples, FL

Mary C. Lindeman, 82, of Naples, died April 11, 2014. Mary retired from Southwestern Bell as District Manager in Des Peres, MO. She was a district golfer for Westborough Country Club in St. Louis, MO. She also won two President's cups at Foxfire Country Club where she resided the past 25 years. In her younger days she was a terrific water skier.



Mary is survived by her husband, Mort Lindeman; a daughter, Debbie (Chris) Simmons of Eugene, OR, and her children, Katie and Jeffrey Simmons; two step-daughters, Denise 'My Savior' Killen and her husband, Richard of Seattle, WA, and Michele Crunclenton, of Tulsa, OK; two step grandchildren, five great-grandchildren; and a brother, Ralph Zunker.

Private funeral services were held Saturday, April 12, 2014 at Fuller Funeral Home.

Donations in her memory may be made to the Parkinson's Association of S W Florida, 1048 Goodlette-Frank Road #201, Naples, FL, or to Avow Hospice, 1095 Whippoorwill Lane, Naples, FL 34105.

For online condolences and additional information go to [www.fullernaples.com](http://www.fullernaples.com).



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## Jorge M. Oliveira

Naples, FL  
Fairhaven, MA

Jorge M. Oliveira, 75, a seasonal resident of Naples and Fairhaven, MA, passed away on April 12, 2014 at home following a period of failing health. Born in St. Miguel, Azores, he was the son of Rosalina de Melo Galvao and Jorge de Paiva Oliveira. Jorge was a warehouse manager at Cliftex Clothing Corp. for 38 years. He enjoyed walking, gardening and traveling. He found much joy spending time with family.

He will be dearly missed by his loving wife, Urania (Raine) Fernandes Oliveira; sons and their wives, Jorge A. and Lynn Oliveira of Apopka, FL, Marc and Donna M. Oliveira of Fairhaven, MA; grandchildren, Jarrod, Ashleigh, and Lauren Oliveira and Nickolas and Adam Oliveira; great-granddaughter, McKayla R. Oliveira; brother-in-law, Antone M. Fernandes of Fairhaven, MA; sisters-in-law, Patricia Fernandes of Fairhaven, Gloria Oliveira of St. Miguel, Azores, Eduarda Oliveira of New Bedford, MA; several nieces and nephews.

In accordance with his wishes, Jorge will be cremated in Naples with arrangements by Fuller Funeral Home.

A private memorial Mass for the immediate family will take place at St. Finbarr Catholic Church in Naples on April 21, 2014.

For online condolences go to [www.fullernaples.com](http://www.fullernaples.com).



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A pedestrian passes a J.Crew store in the Shadyside shopping district of Pittsburgh in March, a month in which retail sales nationwide gained 1.1 percent.

## RETAIL

from 1B

such as auto dealers and gasoline stations among others, showed a 0.8 percent increase, the biggest since January 2013, after a 0.4 percent advance in February. While the gain is probably not enough to lift first-quarter growth, it provides a good starting point for this quarter.

After Monday's report, economists at Morgan Stanley in New York projected the economy expanded at a 1.2 percent annualized rate in the first quarter, followed by an acceleration to about

## Dr. Paul A. Oskar, Jr.

Naples, FL

Dr. Paul A. Oskar, Jr. passed away on April 5, 2014 after a lengthy illness. He was born in Lawrence, MA on May 27, 1936 to Dr. Paul A. Oskar, Sr. and Alice Coskeran. He attended St. John's Prep

School and the University of Notre Dame. He received his medical degree from Loyola University in Chicago, IL as a Doctor of Anesthesiology. He also served as a Captain in the United States Army Medical Corp. in the Vietnam War. He was a member of the Massachusetts Medical Society and the American Society of Anesthesiology. He practiced medicine at Holy Family Hospital in Methuen, MA before retiring to Naples, FL.

In addition to his wife Bonita (Bonnie), he is survived by his daughter, Jane E. Sciuto; and three grandchildren, Allison, Nicholas, and Matthew Sciuto of Westford, MA; and a sister, Rosemary Carney of Middleton, MA.

A private service and celebration of Paul's life will take place at a later date.

In lieu of flowers, contributions may be made to Avow Hospice. Paul's family wishes to express their thanks to the compassionate staff at Avow Hospice for their assistance and support.

Paul will always be remembered for his wonderful smile and gentle demeanor.



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3.5 percent from April through June.

Excluding declining receipts at gasoline stations, retail sales jumped 1.4 percent last month, the most since March 2010.

The increase last month was led by the biggest gain in motor vehicle purchases since September 2012. Sales at department and general merchandise stores, which include merchants such as Walmart stores jumped 1.9 percent, the most since March 2007.

Most winter weather slowed sales at Walmart in the first two weeks of the fiscal first quarter that began in February, things are starting to look up, Charles Holley, chief financial officer for the world's largest retailer, said at a March 11 industry conference. "Since that time, we've experienced very good sales," Holley said. "It's amazing what a little sunshine can do."

Sales at automobile dealers climbed 3.1 percent after rising 2.5 percent in February, Monday's figures show.

As the weather warmed in March, auto dealerships became busier as Americans also took advantage of generous incentives. Cars and light trucks sold in March at a 16.3 million annualized rate, the fastest since May 2007, following a

15.3 million pace the prior month, according to data from Ward's Automotive Group.

Purchases at General Motors, Ford, Toyota, Nissan and Chrysler all topped analysts' estimates.

"It was very encouraging to see the momentum continue to build as the month progressed," Erich Merkle, a U.S. sales analyst at Dearborn, Michigan-based Ford, said on an April 1 conference call. "Is there more out there? I guess we'll see when the market comes to us in April."

A 0.7 percent gain in retail sales excluding autos was the biggest in more than a year after a 0.3 percent increase in February, Monday's data showed.

In addition to gains at department stores and car dealers, consumers spent more at furniture, building-supply and sporting-goods outlets. Internet sales also picked up and Americans dined out more, Monday's figures showed.

An improving labor market will help make it easier for consumers to boost their spending. Payrolls grew by 192,000 in March after a gain of 197,000 in the previous month that was bigger than initially reported, Labor Department figures showed earlier this month.

## ARCHITECT

from 1B

weekly mail-order plan as part of King Features Syndicate.

"I thought everyone should live in an architect-designed house," he said.

While he's hardly a household name, "he's an icon in the industry," said Doug Sharp, chairman of the board of BSB Design in Des Moines, formerly known as Bloodgood Sharp Buster Architects and Planners. "He started out going where the AIA (American Institute of Architects) didn't want architects to go."

And by opening houses to light and air, making spaces more flexible in their function, and democratizing design, "he's affected so many people," Sharp said.

Bloodgood spent his career as part of a pantheon of so-called "production architects" who are hired by builders to create the concepts for everything from a model home park to entire communities.

Operating behind the scenes, they rarely receive any press attention, unlike custom-home architects who design for the rich and famous. That's because mass-market builders like to keep the focus on their own brand rather than touting their teams.

"Nobody knows who designs the Mercedes-Benz," said Orlando production architect Don Evans, who himself quietly popularized the patio home, the zero-lot-line home and an upscale version of the traditional Florida Cracker home dubbed the Ritz Cracker.

Although he often competed with Bloodgood for commissions on projects, Evans also credits Bloodgood for raising the bar on design.

"You need competition to keep from getting lazy," Evans said.

Bloodgood wasn't just influential in how houses were designed; he also helped make the whole building process more holistic.

When he first began working with builders, many were small or mid-sized firms, rather than the Wall Street-financed behemoths of today, Bloodgood

## Wall Street Stocks gain ground after rough week

Associated Press

U.S. stocks mounted a modest rally Monday, helping investors recover some of the ground lost after a rough finish last week.

Investors were bracing for another round of discouraging earnings and a third consecutive loss for the stock market. But the market pushed higher from the get-go Monday, receiving a boost from solid earnings from Citigroup and a strong pickup in retail sales last month.

Among the stocks that rose sharply were WebMD, Edwards Lifesciences and Goodrich Petroleum.

The gains faded somewhat late in the afternoon. The Nasdaq composite slipped briefly into negative territory, harking back to last week's sharp drop in Internet and biotechnology stocks.

A wave of buying in the last half-hour of trading pushed the Nasdaq and other indexes to solid gains for the day. It was the market's first finish in the green since April 9.

The Standard & Poor's 500 index gained 14.92 points, or 0.8 percent, to close at 1,830.61. All 10 industry sectors in the S&P 500 increased, led by energy stocks, which rose 1.3 percent.

The Dow Jones industrial average added 146.49 points, or 0.9 percent, to 16,173.24. The Nasdaq composite rose 22.96 points, or 0.6 percent, to 4,022.69.

All three indexes remain down for the month and the year.

Monday's rally was a positive start for the market in a week that promises to provide investors with plenty of insight into the health of Corporate America and the U.S. consumer.

Bond prices fell slightly. The yield on the 10-year Treasury note inched up to 2.65 percent from 2.63 percent late Friday.

said. Working on razor-thin profit margins, they were looking for ways to shave costs rather than splurge on design, which was considered a frill.

Often, builders just grabbed stock plans from a lumberyard, and his crews would alter them to fit a site, using the cheapest materials available. When Bloodgood suggested more-innovative designs, he faced resistance.

"The construction super would just say 'we can't do that,'" he said.

So Bloodgood started running "charettes," three-day meetings with the entire building team, to create a more collaborative atmosphere.

Everyone was invited to weigh in on the design and community before a single spade of dirt was turned. Together, they worked on ways to keep costs down while providing a more exciting product.

The result: Home quality grew and so did profits, as builders began to realize customers would pay more for better style.

"Everyone became more enthusiastic," Bloodgood recalled.

Design charettes now are commonly practiced in the building industry.

While production architects might operate without public attention, within the housing industry, Bloodgood and his production peers — including Evans; Carson Looney in Memphis, Tenn.; Aram Bassanian in Newport Beach, Calif.; and William Devereaux in McLean, Va. — are as well-known and respected as Frank Gehry and Shigeru Ban.

That's why Bloodgood accrued numerous awards and honors during his career, including being inducted into the National Association of Home Builder's BALA (Best in American Living Awards) Hall of Fame and Builder magazine's William S. Marvin Hall of Design Excellence.

"What distinguishes Jack is that he was at the very leading edge of architects who developed a national reputation for doing production housing," said Frank Anton, vice chairman of Hanley Wood LLC, which produces Builder magazine and other construction trade publications. "He paved the way."